

Partnership Prospectus



NSW LANDCARE AND
LOCAL LAND SERVICES
CONFERENCE 2022

RETHINK RENEW RECHARGE



Your hosts Landcare and Local Land Services

The Landcare movement is about people and communities driving the change they want to see in the world around them. Landcarers come from all walks and works of life; from the dunes of our eastern beaches, to the urban parks of our cities to the broad expanses of the western rangelands.

This year our conference has transitioned to a one-day online conference, which will be held from 9am to 5pm on Thursday, March 17. Our dynamic program will be delivered in an engaging, state-of-the-art platform, with tickets costing \$100.

The Conference brings together Landcarers from right across the state and from other areas of Australia, and importantly it brings Landcare, Industry and Government together.

The 2022 Conference is the fourth to be jointly hosted by Landcare and the NSW Government in Local Land Services. This builds on a legacy of community and government partnering to deliver this event. The Conference Committee is made up of representatives of Landcare in the east, Landcare at a state level and Local Land Services staff, all with the skills and dedication needed to make the 2022 NSW Landcare and Local Land Services a great success!



2019 Conference Snapshot

323 DELEGATES

22 ADVERTISERS

13 EXHIBITORS

19 PRESENTERS

1 KEYNOTE

5 NEWSPAPER
STORIES

10 RADIO
INTERVIEWS

2022 Opportunities

1200 CONFERENCE FACEBOOK
PAGE FOLLOWERS

35,000+ STATEWIDE
E-NEWSLETTERS

3500 LANDCARE NSW FACEBOOK
FOLLOWERS

8760 LOCAL LAND SERVICES NSW
FACEBOOK FOLLOWERS

2800 NORTH COAST LLS
FACEBOOK FOLLOWERS

20,000+ FACEBOOK STATEWIDE
FOLLOWERS

3745 E-NEWSLETTER TO NORTH
COAST LLS DATABASE

1500 E-NEWSLETTER
LANDCARE NSW



PARTNERSHIP SNAPSHOT

	RETHINK	RENEW	RECHARGE
Speaking opportunity (five minutes)	✓		
Logo on homepage of conference website	✓	✓	
Logo, company description, image and hyperlink on website	✓	✓	✓
Banner on homepage of event platform	✓		
Logo on homepage of event platform		✓	
Delegate tickets	6	4	2
Social media posts	2	1	1
Feature in conference email newsletter	✓	✓	
Logo in conference email newsletter	✓	✓	✓
30-60 second pre-recorded video within the event's program		✓	
Video/presentation/advert on the resources page of event platform	✓	✓	✓
Inclusion in event competition	✓	✓	✓
Logo on conference program	✓	✓	✓



RETHINK PACKAGE

\$5,000 (ex gst)

RENEW PACKAGE

\$2,000 (ex gst)

RECHARGE PACKAGE

\$900 (ex gst)





Sponsor Application Process

Payment Details

Payment is not required with the application. Once your application has been accepted you will be sent confirmation details and an invoice. Payment terms are 14 days upon invoice noting that your sponsorship is not deemed confirmed until payment has been received. By submitting an application, you are deemed to have read and accepted the terms and conditions below.

Terms and Conditions

- The details in this document are correct at the time of printing. Local Land Services NSW and Landcare NSW do not accept responsibility for any changes that may occur.
- A delegate contact list will not be provided as part of any sponsorship package. It is the responsibility of the exhibitor to attract delegates to their stand for the purpose of collecting delegate contact details (with the delegates consent).
- Placement and size of logos included in the conference material will be at the discretion of the organisers and will reflect the level of support given by your organisation.
- The organisers requests that each sponsor who is provided with a hyperlink from the conference website, respond with a reciprocal link from your organisation's website to the conference website.
- All company representatives must complete a conference registration form (for name tag and catering purposes).
- All company representatives participating in the conference must register and pay the nominated 'sponsor' registration fee. Some packages include sponsor registrations in which case this fee is not payable, however a completed registration form is still required.
- A completed sponsorship application must be submitted online to initiate sponsorship. A tax invoice will be provided upon acceptance of application. Payment terms are 14 days upon invoice noting that your sponsorship is not deemed confirmed until payment has been received.
- Where a force majeure event occurs, the parties will work together in good faith to agree a mutually agreeable course of action with regard for the delivery of the Services (or the non-delivery of the Services in the case of conference cancellation). If the agreement is terminated as a result of force majeure event the sponsor is entitled to a full refund of any payments made less an agreed amount deducted for value of services that may have already been received.